

More Colour, More Pages



Due to the positive response from customers, HP are pleased to announce an extension to the More Colour, More Pages promotion. Get twice as many printed pages with this great printing solution from HP by claiming £175 cash back until 31 January 2008*.

At HP we understand all businesses need high quality colour printing at fast speeds. Now professional results are available at an even more affordable price with this great offer that gives you more value for money and more colour pages for less.

When you buy a HP Color LaserJet 2605dn printer together with an additional set of all four print cartridges, complete the claim form and receive cash back of £175. Please see claim form overleaf for full details of how to claim and visit www.hp.com/uk/morecolour for further details about the promotion.

When your business has the choice of two pages for the price of one, it's **better colour, better business.**

* Based on an average page yield of 2,000 printed pages per full set of supplies (four cartridges) and the average street price of a full set of supplies of £160.32 (excl VAT) as published by 4 leading HP resellers on 21st November 2007".



HP Color LaserJet 2605dn

- Up to 10 colour pages per minute
- Up to 12 black pages per minute
- First page out in less than 20 seconds
- Two sided printing
- Brilliant colour with HP Imageret 2400



HP Print Cartridges with HP ColorSphere Toner

- Sharp text and rich colour
- Reliable, consistent results increase productivity
- Fast printing—without sacrificing quality



ColorSphere
HP TONERS

HP More Colour, More Pages £175 Cash Back Promotion

1 August 2007 - 31 January 2008**** Extended



Due to the positive response from customers, HP are pleased to announce an extension to the More Colour, More Pages promotion. Get twice as many printed pages with this great printing solution from HP by claiming £175 cash back until 31 January 2008*.

The HP Color LaserJet 2605dn offers small business workteams or home office users brilliant colour at an affordable price. Enjoy two-sided printing, networking, superior print quality and impressive performance for even less with this great cash back deal.

Simply buy a HP Color LaserJet 2605dn printer together with an additional set of all four print cartridges (see table below for qualifying product part codes) between 1 August 2007 and 31 January 2008 and receive £175 cash back.

To claim your cash back, follow these simple steps.

- Purchase the qualifying printer plus an additional set of all four print cartridges between 1 August 2007 and 31 January 2008.
See terms and conditions for full details.
- Complete the claim form below; the claim form must be received within 30 days of the date of purchase.
- Attach proof of purchase to the claim form, with product(s) and purchase date(s) circled.
- Make copies for your records.
- Mail to: HP More Colour, More Pages Promotion, Outbound, Waterloo House, Riseley Business Park, Basingstoke Road, Riseley, Berkshire, RG7 1NW
- You will then receive an email from promotions@out-bound.co.uk with your individual reference number, invoicing instructions and total amount to claim. Please follow these instructions in order to claim your rebate.

Please note that to prevent unwanted 'spam' email, some Internet Service Providers (ISP's) block messages from senders whose email addresses are not in the recipient's Address Book or Safe Senders List. As it is very important that you receive emails we send you regarding this offer, please add promotions@out-bound.co.uk to your Address Book or Safe Senders List. Please email us at promotions@out-bound.co.uk if you have not heard from us within 7 days of sending in your claim documentation.

Please remember, all claim forms and supporting documentation must be received within 30 days of the date of purchase.

Please print (Block Capitals)

title	first name	last name	position
company name		phone	e-mail address
company address			
town/city	county	postcode	

This promotion is limited to up to a maximum of 10 printers per customer. Please see terms and conditions for full details.

Please use the right-hand column to enter the quantity of products purchased.

Qualifying Printer and Print Cartridges		£	Qty
Q7822A	HP Color LaserJet 2605dn	£175	
Q6000A	Black print cartridge		
Q6001A	Cyan print cartridge		
Q6002A	Yellow print cartridge		
Q6003A	Magenta print cartridge		

I have read, understood and agree to the attached terms and conditions of the promotion.

Signature _____ Date _____

Other HP Communications

HP undertakes to keep your details in accordance with the HP Privacy Policy:
<http://welcome.hp.com/country/uk/en/privacy.html>

To ensure that we provide you with the highest levels of service, you may be contacted by other HP entities or business partners about products and services that may be of interest to you. Please indicate how you would like to be contacted for future communications.

Contact method:

Email Post

Telephone

If you would prefer to be removed from all future communications, please tick here



* Based on an average page yield of 2,000 printed pages per full set of supplies (four cartridges) and the average street price of a full set of supplies of £160.32 (excl VAT) as published by 4 leading HP Resellers on 21st November 2007.

HP More Colour, More Pages

Cash Back Promotion

1 August 2007 – 31 January 2008

Qualifying Printer and Print Cartridges

HP Part Code	Description
Q7822A	HP Color LaserJet 2605dn
Q6000A	Black print cartridge
Q6001A	Cyan print cartridge
Q6002A	Yellow print cartridge
Q6003A	Magenta print cartridge

- Subject to the remainder of these terms and conditions customers can claim the cash back amount on HP 'Qualifying Printer and Print Cartridges' comprising a HP Color LaserJet 2605dn printer (HP part code Q7822A) plus a full set of additional supplies (Black print cartridge (HP part code Q6000A), Cyan print cartridge (HP part code Q6001A), Yellow print cartridge (HP part code Q6002A), Magenta print cartridge (HP part code Q6003A)) purchased between 1 August 2007 and 31 January 2008. The printer must be purchased at the same time as all four additional print cartridges on the same purchase order in order to qualify. Customers may claim cash back for a maximum of 10 qualifying HP printers during the period of the promotion. Customers who have already claimed cash back under the promotion for products purchased between 1 August – 31 October 2007 may claim for a further 10 printers if purchased between 1 November 2007 and 31 January 2008.
- To take advantage of the promotion, customers must print out and complete the claim form (which can be downloaded at www.hp.com/uk/morecolour) and send it, along with proof of purchase in the form of the seller's invoice to the address set out in the claim form. Proof of order or despatch will not be accepted. The seller's invoice must clearly show the customer details, qualifying products purchased, the purchase price and the date of purchase. The participant must not send original receipts. HP must receive the claim form within 30 days from the date of purchase.
- The promotion is valid in respect of qualifying products purchased either directly from HP or an authorised reseller or authorised retailer of HP. The promotion is only valid for end user customers (i.e. customers purchasing products for their own use); claims where the products purchased will be resold or rented to a third party are ineligible for this promotion.
- Once the claim has been received and approved, the participant will receive confirmation of receipt of the claim form by email from promotions@out-bound.co.uk. If the claim is successful the participant will be asked to raise an invoice against HP for the value of the applicable cash back. It is the claimant's responsibility to contact Outbound Field Marketing Services Ltd using the email address above within seven days of their claim being sent if an email acknowledgement has not been received.
- The cash back cheque will be sent out once the participant has raised an invoice correctly according to the instructions set out in the email sent approving the claim. The invoice must be received at the offices of Outbound Field Marketing Ltd before the final date set out in the email (14 March 2008).
- Allow 28 days from receipt of your invoice at the offices of Outbound Field Marketing Ltd for receipt of cash back cheque.
- Companies that are VAT registered are eligible to receive the cash back amount plus VAT (at a rate of 17.5%). For non VAT registered companies and consumers the cash back amount shall be exclusive of VAT.
- Where this rebate payment constitutes a taxable benefit, all tax liability lies with the recipient.
- The cash back will only be paid upon satisfaction by the participant of these terms and conditions and the associated instructions. By completing the claim process participants confirm their acceptance of these terms and conditions. Return of the qualifying HP product to the seller/reseller following submission of the claim for the cash back will disentitle the participant to the cash back.
- The promotion is open to residents of the UK only. This offer is not open to employees of Hewlett-Packard, their agents, wholesalers, resellers, retail staff, retailers, participating stockists or anyone connected with the promotion. Claims must be submitted by the end user customer only. Resellers may not submit claims on behalf of their customers.
- The offer is valid only in the UK for private end users and business customers. This offer may not be combined with any other promotional offers or special pricing offered on the qualifying products.
- For questions regarding the status of your claim, please email: promotions@out-bound.co.uk
- The cash back cannot be granted to the participant who: a) has not purchased a qualifying HP Printer and Print Cartridges within the promotional period; and/or b) has not completed the claim form correctly; and/or c) has not supplied proof of purchase; and/or d) has not submitted their claim to the address set out in the claim form within 30 days from the date of purchase; and/or e) has not submitted an invoice to the correct address within the time period specified on the email sent and/or f) failed in any way to comply with these terms and conditions.
- The promoter reserves the right to disqualify incomplete, altered or illegible claims. No responsibility will be accepted for submissions which have been lost, or are late, damaged, mis-directed, delayed in the post or insufficiently pre-stamped. Proof of posting will not be accepted as proof of delivery.
- HP is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs him/her in participating in the promotion.
- HP reserves the right to audit all requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims and supporting documents.
- All documentation submitted for this promotion becomes property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and future HP promotions and may result in the submitter being subject to prosecution.
- HP may cancel this promotion where required to do so for legal or commercial reasons arising from applicable laws.
- The decisions of Hewlett-Packard in respect of any and all aspects of the promotion will be final and binding.
- HP reserves the right to amend or cancel the terms of this offer without notice.
- Participants providing an incomplete claim will be notified in writing/email and offered the opportunity to provide the required items within seven days. If the participant still fails to comply with the terms and conditions, the claim for cash back will be refused.
- Promoter: Hewlett-Packard Limited, Amen Corner, Bracknell, Berkshire, RG12 1HN.
- The address for sending in claim forms is HP More Colour, More Pages Promotion, Outbound, Waterloo House, Riseley Business Park, Basingstoke Road, Riseley, Berkshire, RG7 1NW. The postal address is for submission of claims only; HP regrets that it is unable to accept or send any other correspondence concerning the promotion other than as set out in these terms and conditions.
- This promotion is subject to English law.