

# HP Avalanche Cash Back Offer

1 - 29 April 2011



## HP's Top Value Avalanche Program

Featuring our Icebreaker offers - highly competitive pricing on some of our best selling Top Value SKUs giving you a great reason to speak to your customers immediately. For April only we are also offering cash back with these SKUs, making them even more competitive than ever before! Combine these with the ROK or AMD Cash back offers where applicable to create an even more compelling offer for your customer!

### How to qualify

Purchase any of the 3 qualifying Top Value Avalanche Servers between 1 and 29 April then complete this claim form and HP will refund up to £100 depending on which server has been purchased.

Terms apply. Offer limited to five units per customer.

### \*How to claim:

Complete the claim form

Attach proof of purchase (reseller invoice(s)) to the claim form, with qualifying products and HP part codes circled, keeping copies for your records.

Product must have been delivered & invoiced between 1 and 29 April 2011.

Mail to: HP Claims Dept, PO Box 7393, Reading, RG27 7JJ. All submissions must be received by Tuesday 31 May 2011.

You will then receive an e-mail confirming the rebate due to you and your individual reference number within seven days of posting. If you do not receive this e-mail then please contact us at [promotions@out-bound.co.uk](mailto:promotions@out-bound.co.uk).

Cheques will be issued within 28 days of receipt of your complete claim.



**Please print (block capitals)**

**Title:** \_\_\_\_\_ **First name:** \_\_\_\_\_ **Last name:** \_\_\_\_\_

**Company name (cheque payable to):** \_\_\_\_\_

**Company address (where cheque will be sent):** \_\_\_\_\_

**Town/city:** \_\_\_\_\_ **County:** \_\_\_\_\_ **Postcode:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

I have read, understood and agree to the terms and conditions of the promotion.

Signature \_\_\_\_\_ Date \_\_\_\_\_

In support of your claim, please indicate the quantity of products purchased on the tables overleaf.

Please note that to prevent unwanted 'spam' e-mail, some Internet Service Providers (ISP's) block messages from senders whose email addresses are not in the recipient's address book or safe senders list. We here at Outbound want you to receive the emails we send you regarding this promotion so please add **promotions@out-bound.co.uk** to your address book or safe senders list.

### Other HP Communications

HP undertakes to keep your details in accordance with the HP Privacy Policy:

<http://welcome.hp.com/country/uk/en/privacy.html>

To ensure that we provide you with the highest levels of service, you may be contacted by other HP entities or business partners about products and services that may be of interest to you. Please indicate how you would like to be contacted for future communications.

### Contact method:

E-mail

Post

Telephone

If you would prefer to be removed from all future communications, please tick here

Decription	Part Number	Cash Back Value	Serial Number	Quantity
ML350 G6 Dual Processor Capable Intel Xeon 5504 Quad Core,	470065-163	£50		
DL385 G7 Dual Processor Capable, 1 x 6128 (2.0GHz) Eight-Core,	470065-384	£75		
DL380 G7, Dual Processor Capable, Intel Xeon 5640 Quad Core	605029-425	£100		

## Terms and Conditions

1. To take advantage of the promotion, customers must print out and complete a claim form (which can be downloaded at [www.hp.com/uk/avalanchecashback](http://www.hp.com/uk/avalanchecashback) and submit it, along with seller/reseller's invoice to the address set out in the form. The seller/reseller's invoice must clearly show the HP part codes and cost of the qualifying products purchased. The full list of qualifying products and corresponding part codes is available from [www.hp.com/uk/avalanchecashback](http://www.hp.com/uk/avalanchecashback)
2. This promotion is only available to end user customers based in the UK and does not apply where product will be resold. Claims must be submitted by the end user customer only. This offer is not open to employees of HP, their agents, retail staff, channel partners, participating stockists or anyone connected with the promotion. Resellers may not submit claims on behalf of their customers.
3. This offer may be combined with the current Rok and AMD Processor cash back promotional offers but may not be used in conjunction with special bid pricing during the promotional period.
4. This offer is limited to the Avalanche Promotional Servers only, as indicated in the qualifying products table. No other combination/configuration is valid. Claims will not be accepted if valid serial numbers for the qualifying Avalanche Promotional SKUs are not provided where indicated in the table in the claim form. A rebate cheque up to the value of £100 per qualifying Avalanche Promotional SKU may be claimed (up to a maximum of 5 qualifying Avalanche Promotional SKUs may be claimed per customer). The cheque will be made payable to the company name as it appears on the invoice.
5. The promotion is valid only on new units purchased and invoiced directly from HP or a UK HP authorised reseller. Orders must be invoiced between 1 and 29 April 2011. Claims for purchases direct from HP distribution partners are ineligible
6. The closing date for receipt of claim forms is Tuesday 31 May 2011. No claims will be accepted after this date.
7. Allow 28 days for receipt of rebate cheque from approval of your claim by Outbound Field Marketing Services Ltd.
8. The promoter reserves the right to disqualify incomplete, altered or illegible claim forms or where no seller/reseller's invoice is attached. No responsibility will be accepted for claim forms lost, damaged or delayed in the post or insufficiently prestamped. Proof of posting will not be accepted as proof of delivery.
9. HP reserves the right to audit all requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims, claim forms and supporting documents.
10. It is the claimant's responsibility to contact Outbound Field Marketing Services Ltd within seven days of their claim documentation being sent if an email acknowledgement has not been received.
11. All documentation submitted for this promotion becomes the property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may, without prejudice to HP's other rights, result in disqualification from this promotion and future HP promotions.
12. For questions regarding the status of your claim, please email: [promotions@out-bound.co.uk](mailto:promotions@out-bound.co.uk)
13. HP may declare this promotion to be void where it is prohibited or restricted by applicable law.
14. The decisions of Hewlett Packard in respect of any and all aspects of the promotion will be final and binding.
15. HP reserves the right to amend or cancel this promotion without notice.
16. Promoter: Hewlett Packard Limited, Amen Corner, Bracknell, Berkshire, RG12 1HN.

